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TimerTrac Ranks EquiTrend.com Number One in Beating S&P 500 for 2004

Investment Newsletter Also Places in Top 3 to Beat Nasdaq100 and Russell 2000 Indexes

Boise, Idaho, January 19, 2005 – EquiTrend.com, a leading investment newsletter offered to self-directed retail clients, announced today that TimerTrac, a third-party benchmark service provider of active money management strategies, ranked EquiTrend.com in first place out of 65 investment advisors for EquiTrend.com’s 2004 performance as compared to the S&P 500.

EquiTrend.com and sister company ProfitScore Capital Management, Inc., a registered investment advisory firm, educate and advise investors on the benefits of absolute return investment strategies. For 2004, top ranked EquiTrend.com’s equity long investment strategies yielded 13.04 percent or 4.05 percent above the S&P 500, and 16.03 percent or 7.03 percent over the same index with its equity long/short strategies. EquiTrend.com also ranked among the top three for TimerTrac’s long/short tracking of the Nasdaq 100 and the Russell 2000 indexes, handily beating both, with a 17.58 percent return or 7.14 percent over the Nasdaq 100, and a 28.23 percent return or 11.23 percent over the Russell 2000.

“We are very gratified with our clients’ performance for 2004 in these categories,” said John McClure, CEO and president of EquiTrend.com and ProfitScore Capital Management, Inc., “as we are to have them reported on TimerTrac.com, an objective and rigorous performance tracking service of investment advisors who employ active money management strategies.”

TimerTrac gathers real-time and time-stamped buy/sell indicators from advisors intra-day and at the market’s close, with post-close indicators brought over into the next trading day. With these indicators, TimerTrac measures and ranks participating advisors’ performance against equity and fixed income indexes, several notable actively managed funds, and each other and reports them over TimerTrac.com. Active money management newsletter EquiTrend.com sends long and long/short indicators to TimerTrac each trading day.

“Congratulations to EquiTrend.com for its stellar performance in 2004,” said TimerTrac’s principal David Garrett. “We are pleased for them and that as a valued client newsletter they have decided to participate in TimerTrac for the individual investor and financial advisory community

to get an up-close and unobstructed view of how EquiTrend.com has made the right moves for its clients.”

About EquiTrend.com

Substantially outperforming the market since its inception, subscription-based EquiTrend.com provides self-directed retail investors with buy/sell signals, incisive market commentary, and weekly performance updates across different investment strategies. EquiTrend.com investment models are geared specifically toward equity indexes, exchange-traded funds, and a select group of actively managed mutual funds. EquiTrend.com is a sister company of ProfitScore Capital Management, Inc., a registered investment advisory firm that manages individual accounts, two hedge funds and is sub-advisor to other money management firms. ProfitScore’s quantitative decision support investment models mitigate market risk and offset market volatility for consistent absolute returns. Visit www.equitrend.com and www.profitscore.com.

About TimerTrac

Salt Lake City area-based TimerTrac’s unique online service TimerTrac.com (patent pending) gathers, verifies, measures and reports advisors’ real-time and time-stamped buy/sell indicators. TimerTrac.com is used by self-directed individual investors, financial advisors, and academics in finance to study investment advisory performance against indexes, exchange-traded funds, and a select group of actively managed mutual funds. TimerTrac.com tabulates only actual real-time buy/sell indicators from investment advisors and newsletter writers communicating via email, direct web-site entry, and other methods. Visit www.timertrac.com.

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